



**PETE GRIGSBY**

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[KMBC Bio Page](#)



## Experience

**[Blue Springs School District](#) – Blue Springs, MO 2008 - Present**

**Media Director, Science Instructor, Broadcast Instructor**

- Director of [BSSD TV](#) on Comcast 15 & BSSD Radio. Program Director for BSSD TV & [BSSD Radio](#). Maintain media websites & Social Media
- Founder & Instructor of [Jag TV](#) – award-winning weekly broadcast at Blue Springs South High School. Students learn to report, write, edit, produce & anchor weekly TV News broadcasts seen in school district and on [BSSD TV](#)
- Teach Video Production & Editing High School Courses
- Teach Meteorology Classes at Blue Springs South High School

**[KMBC](#) –TV 9 Meteorologist – Kansas City, MO**

*Feb 1999-July 2008 (Full Time) July 2008 to Present (Part Time)*

- Emmy Award Winner for Severe Weather Coverage in May 2019
- Forecaster & on-air meteorologist and science reporter for KMBC-TV
- Storm chaser coordinator during severe weather
- Produce, edit, and report stories on weather, climate, science, and the environment
- Extensive experience with computer graphic animations
- Coordinate weather safety seminars
- Consultation on media and communications projects relating to weather and climate
- Freelance on-air meteorologist on local radio stations

**[WTKR](#) TV 3 Chief Meteorologist-Norfolk, VA 10/1995-1/1999**

**[WEVV](#) TV 44 Chief Meteorologist-Evansville, IN 10/1992-10/1995**

**[WBKO](#) TV 13 Chief Meteorologist–Bowling Green, KY 1/1990-10/1992**

## Education

**[Brigham Young University](#)**

*Degree: BA in Communications 1989*

- Major: Broadcast Journalism
- Minor: Sociology

**[Western Kentucky University](#)**

*Geography & Geology Department*

*Degree: Meteorology 1992*

- Lab Instructor: Meteorology 121

# Certifications & Awards

- Secondary Teaching Certifications: Earth Science & Communications
- American Meteorological Society Seal of Approval
- National Weather Association Seal of Approval
- Kentucky Colonel Award for Outstanding Service to the Community
- Employee of the Month – May 2003 – KMBC TV
- Employee of the Month - Oct. 1996 – WTKR TV

# Miscellaneous

- Born in Pikeville, Kentucky
- Graduated from McDowell High School
- All-State Kentucky High School Basketball
- Served a full-time Church mission
- Enjoy working in church leadership positions
- Enjoy spending time with family
- Enjoy running and playing basketball

## COMPUTER / SPECIAL SKILLS

### Office Systems/Other

- Adobe CC Premier Editing Software
- Audience TV Broadcasting Software
- Microsoft Office
- Windows 10
- Video journalism, digital video camera and editing

### Weather Systems

- Baron Radar & Graphics System
- WSI Weather Graphics
- [WeatherCentral](#) Live!
- [WeatherCentral Genesis, ADONIS](#)
- Accuweather

### Doppler Systems

- [Baron VIPIR](#)
- [Weather](#) Data Doppler
- [ADC DopRad](#)
- AccuWeather Neighborhood NEXRAD

# Qualification Summary

## Communications

- Skilled communicator with deep understanding of marketing and branding communications
- Experience in promoting via social media
- Highly requested public speaker and frequent emcee
- TV Meteorologist – KMBC TV 9 Kansas City, MO
- Effective at communicating and educating people about science and the world around them making highly technical material and research understandable, accessible and informative.
- Deep knowledge of news media operations, reasoning behind story selection and understanding of news cycles

## Marketing

- Experience in building a strong name brand with special emphasis on multi-media platforms
- Proficient in utilizing cross promotional ideas within my occupation
- Involved in marketing efforts through motivational workshops with emphasis in career choices.

## Collaboration

- Extensive service working with non-profit organizations

## Leadership

- Master of Ceremonies at fundraisers and banquets
- Member of the following organizations:
  - American Meteorological Society (AMS)
  - National Weather Association (NWA)